

DEXTER *daze* 2019 SPONSORSHIP



WHAT IS DEXTER *daze*?

Dexter Daze is a celebration bringing together community, arts and entertainment for two glorious summer days and nights in downtown Dexter. This 48th annual event will be held on Friday, August 9 and Saturday, August 10. Our festival includes over 100 art, business and food booths, multiple music stages, the Dexter Daze Parade and dozens of activities and events for families and individuals.

Our continuing goal is to provide engaging activities free for festival goers of all ages. We pride ourselves on being Dexter's largest, most accessible and well attended community and entertainment experience. Without the generous support of our community and business sponsors such as yourself, this festival would not occur.

WHY SPONSOR?

Sponsorship offers you the chance to build brand awareness and bring new traffic to your business, while providing an opportunity to connect with consumers in a fun and relaxed atmosphere. By sponsoring our festival, you will receive benefits such as frequent brand exposure through naming mentions on-site as well as in publicity and promotion. With over 5,000 attendees each year, the prospect for recognition is endless.

SPONSORSHIP LEVELS

❖ Festival Lead Sponsor - \$6,000

- Exclusive naming rights for one of our venues
- Your business thanked on our billboard
- Event Signage for your business
- Your business thanked on posters, brochures, website & newsletters and during our radio spots on AM 1290, WLBY.

Please note, if you commit to a Lead Sponsorship and donate \$6,000 by May 1, 2019, your business will receive a free booth.

❖ Presenting Sponsor - \$1,000 - \$2,000

- Choose a specific event to sponsor:
 - Chalk the Block (\$2,000); Children's Train (\$1,000); Bounce Zone (\$1,000); Gazebo performances (\$1,000 ea); Mill Creek events (\$1,000 ea)
- Your business thanked on posters, brochures, website & newsletters and during our radio spots on AM 1290, WLBY.

❖ Friend of Dexter Daze Sponsor - \$500 donation or less

- Receive recognition on website and newsletters and during our radio spots on AM 1290, WLBY.

Please visit our website at dexterdaze.org for more information or contact us at dexterdazesponsorship@gmail.com. You may also call Mysti directly at 248-431-2701.

SPONSORSHIP FORM – DEXTER *daze* 2019



Business Name: _____

Contact Person: _____

Sponsor Level / Event: _____

Donation Amount: \$ _____

Email Address: _____

Website Address: _____

Thank You for Supporting Your Community!

Please email your company logo to dexterdazesponsorship@gmail.com asap!!

**If you prefer, you may submit the form and payment online.
Please visit dexterdaze.org and click on SPONSORS / Become a Sponsor**

OR

**Complete this form and mail, along with your check made payable to Dexter Daze, to:
Dexter Daze, P.O. Box 31, Dexter, MI 48130.**

*Remember, the earlier you commit and donate, the longer we are able to promote
your support on our website and in our newsletters.*